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# COSTA RICA

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# VALUE FROM VULNERABILITY IN THE EXPANDING INTERNATIONAL SUPPLY CHAIN MARKET

Supply chain and logistics have been headline news for the past couple of years and their necessity in the increasingly globalized economy is unmatched.



**L**OGISTICS, the business of acquisition and transportation, has seen some of its most impressive growth since early 2020 and that growth is expected to continue in the coming years. More importantly, the resources and resourcefulness of those operating in the supply chain continue to be tested based on the various global situations impacting the market. The most successful logistics companies are those that are willing to take risks and those who see opportunity in even the most difficult transportation situations.

Pegasus Logistics Group, like many firms, has been tested to compete based on the vulnerability and variability in the global supply chain. Unlike many of its competitors, Pegasus Logistics Group has built its success on how well its team



manages those vulnerabilities. Its solutions-based services have grown to identify a significant need for operational support in other countries including a significant focus on its Costa Rica expansion.

Costa Rica is attracting global companies in the Technology, Life Sciences, Automotive, and Hi-Tech verticals that require innovative solutions to their supply chain challenges. Pegasus Logistics Group provides unique solutions designed with a deep understanding of client requirements, a collaborative environment



**CARLOS  
GONZALEZ-  
COMPTE**

Managing Director  
LATAM-PEGASUS  
LOGISTICS GROUP

"We continue to invest in our Costa Rica operations where we have had tremendous success replicating our focus on culture and unique solutions to the market. Our focus on team member growth and development continues to drive us forward with many new opportunities always delivering the best of class service to our customers. We doubled our headcount during the pandemic and continue to see more job opportunities opening in our Costa Rica office. This highlights the high level of confidence we have in the talent and the market conditions to potentially double our size in 2023."

driven by supply chain optimization goals, and unmatched customer service experiences.

Friend-shoring, a close relation to nearshoring, is an increasingly common practice of relocating supply chains to countries with less risk of disruption. It is no secret that Costa Rica is positioning itself to become a magnet for friend-shoring operations on a global scale. Companies establishing their operations in Costa Rica require innovative solutions to optimize their supply chain since time-to-market is critical for growth and competitiveness. Partnering with someone who understands market needs, invests in technology to provide best-in-class visibility of critical shipments, and has the flexibility to make split-second decision is fundamental.

Pegasus Logistics Group began its operations in Costa Rica ten years ago when one of the top exporters in the Life Science industry approached the organization looking for unique and outside-the-box solutions. Today, Pegasus Logistics Group is at the top of minds of the Life Science vertical and continues to drive innovation to other companies that are interested in collaborating with experts on taming chaos and complexity in the supply chain.

The company continues to expand its operational capabilities and product offerings to support a more globalized industry focus. Pegasus Logistics Group is experiencing unparalleled growth and is one of the more admired companies in the market. It is a certified Great Place to Work, has been named a Great Place to Work for Central America and the Caribbean four years in a row, is ISO 9001:2015 Certified, and holds a top spot among the Greatest Places to Work for Women in the Caribbean and Central America.

To learn more about Pegasus Logistics Group and to experience its unmatched commitment to culture, thoughtful growth, and client services, visit [www.pegasuslogistics.com](http://www.pegasuslogistics.com). || |||||